ARSENAL OF DEMOCRACY
75th World War II Victory Commemoration Flyover
Washington, D.C. | May 7–8, 2020

World War II
ARSenal of DEMOCRACY FLYOVER

GAMA
COMMENORATIVE AIR FORCE
NATCA
ICAS
VE Day
May 8, 1945
VE Day
May 8, 2015
75th Anniversary of World War II Commemoration Act
Authorizing Department of Defense Support

“To thank and honor veterans of World War II...for their service and sacrifice on behalf of the United States and to thank and honor the families of these veterans...”

“The education the public about the history of World War II...”

“To pay tribute to the contributions made on the home front by the people of the United States during World War II...”

VE Day
May 8, 2020
Arsenal of Democracy
Our Objectives

1. Flawlessly execute fly-over of a diverse array of historic World War II aircraft over the National Mall to commemorate the end of the war in Europe and in the Pacific

2. Honor and pay tribute to our nation’s “Greatest Generation”


4. Incorporate this fly-over into the dedication of the Dwight D. Eisenhower National Memorial

5. Utilize corporate and individual donations to fully execute the fly-over

6. Use the fly-over and the mobilization of the “Arsenal of Democracy” as a catalyst for a “National Aerospace STEM Weekend”
Arsenal of Democracy

Executive Committee

• Pete Bunce, General Aviation Manufacturers Association
• Hank Coates, Commemorative Air Force
• John Cudahy, International Council of Air Shows
• Mike Ginter
• Paul Rinaldi, National Air Traffic Controllers Association

Working Relationships/Engagements

• Friends of the WWII Memorial
• Airlines (Honor Flights)
• Department of Defense
• Dept of Veterans Affairs
• Smithsonian Institution
• Air Line Pilots Association
• Hawaii 75th Commemoration Committee
Arsenal of Democracy
Supporting Organizations

AirCorps Aviation
Air Force Association
Air & Space Magazine
Air Line Pilots Association
America’s Warrior Partnership
American Airpower Museum
Canadian Warplane Heritage Museum
Culpeper Regional Airport
Dakota Territory Air Museum
Eisenhower Memorial Commission
Experimental Aircraft Association
Friends of the National WW II Memorial
Lib. of Congress Veterans History Project
Manassas Regional Airport
Military Officers Association of America
National Aeronautic Association
National Aviation Hall of Fame
National Business Aviation Assn.
National D-Day Memorial
National Guard Assn of the U.S.
Navy Mutual Aid Association
Pearl Harbor Aviation Museum
Reserve Officers of America
Smithsonian Air & Space Museum
USS Missouri Memorial Association
The Elizabeth Dole Foundation
Veterans Airlift Command
Women in Aviation International
Wounded Warrior Project
Arsenal of Democracy
Timeline of Fly-over Activities

Five days of special events and programs, including, but not limited to:

**Wednesday, May 6**
- STEM Day at Culpeper & Manassas Airports
- Media flights

**Thursday, May 7**
- Mass practice flight to hold points
- Victory Gala at historic Hangar 7 at Ronald Reagan National Airport

**Friday, May 8**
- World War II Victory Commemoration Fly-over at 11:30 a.m. ET

**Saturday, May 9**
- Back-up weather day for fly-over
- STEM programs and rides at Culpeper & Manassas Airports
- Warbird static display at National Air & Space Museum’s Udvar-Hazy Center in suburban Virginia
- STEM program at the Smithsonian National Air & Space Museum in Washington, DC

**Sunday, May 10**
- STEM Day at Udvar-Hazy Center
Arsenal of Democracy

Fly-over Overview

• 100-minute National Mall fly-over sequence

• 100+ planes representing the major battles of World War II, from the Battle of Britain through the final air assault on Japan, concluding with a missing man formation

• Formations in two-minute intervals
Arsenal of Democracy
Order of Formations

1. Trainers (26x L-Bird, PT-17, PT-19, T6, C-45, Tiger Moth)
2. Civil Air Patrol (6x L-5, L-16, L-4)
3. Battle of Britain (4x Spitfire, 4x Hurricane)
4. Sinking of the Bismarck (1x Swordfish)
5. Pearl Harbor/Flying Tigers (4x P-40)
6. Doolittle Raid (8x B-25)
7. Battle of Midway (2x SBD, 2x PBY)
8. Guadalcanal (2x FM-2, 1x P-39)
9. Attacking Berlin (2x Mosquito)
10. Yamamoto Intercept (4x P-38)
11. Battle of the Atlantic (1x PB4Y-2)
12. Clandestine Operations (1x Lysander)
13. Dam Busters (1x Lancaster)
14. Ploesti Raids (1x B-24)
15. Long Range Fighters (8x P-51)
16. Big Week B-17 (5x B-17)
17. D-Day (5x C-47)
18. Air Battle Over Chichijima (4 x TBM)
19. Battle of Leyte Gulf (1x SB2C, 1x F-6F)
20. Battle of the Bulge (1x A-26, 3x P-47)
21. Iwo Jima (4x F4Us/F2G)
22. The Hump Transports (1x C-46, 1x C-54, 1x C-69, 1x C-47)
23. Final Offensive Japan (2x B-29)
24. Missing Man (1x Spitfire, 1x FM-2, 1x F4U, 1x P-51)

* All four engine bombers and C-47s at Manassas Airport (HEF)
* All other warbirds at Culpeper Airport (CJR)
Aerial photograph of AoD Flight Route over National Mall
Arsenal of Democracy

Attendance/Press Coverage

With attendance on the National Mall reported to be in excess of 75,000 and an equal number watching from different locations along the flight route, the 2015 Arsenal of Democracy Fly-over captured the attention of both the Washington, DC metropolitan area and the nation.

With a longer lead time, a record of success and prospective spectators who are now familiar with the event, organizers expect a much larger crowd in 2020.

And with an extensive, ambitious marketing and public relations plan, we expect press and social media coverage at both the local and national levels to be three to four times more extensive than that it was in 2015.
Victory Gala
at Reagan National Airport

On Thursday, May 7, historic Hangar 7 at Ronald Reagan Washington National Airport will be the site of our pre-fly-over Victory Gala...a unique opportunity to hear first-hand accounts of World War II battles and experiences from the veterans themselves.

Arsenal of Democracy Fly-over participants and supporters will use the evening to honor our nation’s Greatest Generation and set the scene for the historic event over the Nation’s Capital.
Dwight D. Eisenhower National Memorial

• Dedicating the new Memorial on May 8, 2020

• Being constructed across from the Smithsonian National Air and Space Museum, adjacent to Independence Avenue, S.W.

• A special formation of C-47 aircraft that each participated in D-Day paradrops will fly over the memorial, including the C-47 “That’s All Brother” that was the first to drop paratroopers during the Normandy invasion.
2015 Arsenal of Democracy Fly-over Video

may be viewed at:

http://ww2Fly-over.org/photos/
## Arsenal of Democracy
### Sponsorship Opportunities

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<thead>
<tr>
<th>Rank</th>
<th>Sponsorship</th>
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<td>Presenting Sponsor</td>
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<td>Flight Leader</td>
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Presenting Sponsorship: $1,000,000

Benefits to include:

➢ Prominent visibility as the “Presenting Sponsor” of the 75th Commemoration of the end of WWII in print, electronic communications and materials

➢ Social media activation

➢ Special press release announcing “Presenting Sponsor” of 75th Commemoration

➢ Special reception with commemoration celebrities

➢ 50 Reserved seats at all official sponsored Commemoration events

➢ Priority seating for Arsenal of Democracy Fly-over at the National WWII Memorial

➢ Five seats in WWII warbird to participate in historic Washington DC flyover aircraft

➢ Opportunity to deliver message of welcome and tribute at key Commemoration events

➢ Customized opportunities to support the individual events in Washington DC or in Hawaii are available at all

➢ Five flags flown over the U.S. Capitol Mall and Pearl Harbor

➢ High visibility in all marketing and informational materials produced to commemorate the 75th anniversary of the end of World War II, including:
  • Logo prominently displayed at all events in D.C. and Hawaii
  • Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic materials
  • Full-page announcement in a special supplement on the commemoration of the end of WWII
  • Masthead placement with link on the homepage of the Commemoration website
  • Banner recognition and inclusion in the sponsor page with link to organization’s website
  • Sponsor logo on invitation to all official Commemoration events

Sold to the Bob & Dolores Hope Foundation
Air Chief Marshall Sponsorship: $600,000

Benefits will include:

**RECOGNITION** – Air Chief Marshall Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual Fly-over

**PERSONAL INVOLVEMENT** -- Opportunity for three (3) designees to be on board participating aircraft as honorary crew members during the actual fly-over or on the practice flight or on an alternate date during the week’s activities

**VICTORY GALA** – Air Chief Marshall Sponsors will receive recognition from the dais during the May 7 Victory Gala and in signage and other printed materials. In addition, Air Chief Marshall Sponsors will receive four (4) tables (seating a total of 40 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Air Chief Marshall Sponsors and guests will be invited to watch the historic fly-over at the National WWII Memorial on May 8 with a private narrator from forty (40) reserved seats in prime location at the Memorial

**COMMEMORATION** – Air Chief Marshall Sponsors will receive four (4) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the fly-over.

**VISIBILITY** -- Prominent recognition as an “Air Chief Marshall Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military- and civilian-themed publications and identified print and electronic channels
- Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of Smithsonian Air & Space Magazine
- Sponsor will be featured on [www.airspacemag.com](http://www.airspacemag.com) and [www.Smithsonian.com](http://www.Smithsonian.com) for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured
Benefits will include:

**RECOGNITION** – Fleet Admiral Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over.

**PERSONAL INVOLVEMENT** – Opportunity for two (2) designees to be on board participating aircraft as honorary crew members during the actual fly-over or on the practice flight or on an alternate date during the week’s activities.

**VICTORY GALA** – Fleet Admiral Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and in signage and other printed materials. In addition, Fleet Admiral Sponsors will receive three (3) tables (seating a total of 30 guests) in a preferred location at the Gala.

**PRIORITY SEATING** – Fleet Admiral Sponsors and guests will be invited to watch the historic fly-over at the National WWII Memorial on May 8 with a private narrator from thirty (30) reserved seats in prime location at the National World War II Memorial.

**COMMEMORATION** – Fleet Admiral Sponsors will receive three (3) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the fly-over.

**VISIBILITY** – Prominent recognition as a “Fleet Admiral Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events.
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels.
- Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of *Smithsonian Air & Space Magazine*.
- Sponsor will be featured on www.airspacemag.com and www.Smithsonian.com for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured.
Corps Commander Sponsorship: $300,000

Benefits will include:

RECOGNITION – Corps Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

PERSONAL INVOLVEMENT -- Opportunity for company CEO or other designee to be on board a participating aircraft as an honorary crew member during the actual fly-over or on the practice flight or on an alternate date during the week’s activities

VICTORY GALA – Corps Commander Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and in signage and other printed materials. In addition, Corps Commander Sponsors will receive two (2) tables (seating a total of 20 guests) in a preferred location at the Gala

PRIORITY SEATING – Corps Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from twenty (20) reserved seats in prime location

COMMENORATION – Corps Commander Sponsors will receive two (2) U.S. flags flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over

VISIBILITY -- Prominent recognition as a “Corps Commander Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

• Logo prominently displayed at all Arsenal of Democracy Fly-over events
• Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
• Logo featured on aircraft spotter cards handed out to fly-over spectators and featured in the May, 2020 issue of Smithsonian Air & Space Magazine
• Sponsor will be featured on www.airspacemag.com and www.Smithsonian.com for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured
Air Division Sponsorship: $150,000

Benefits will include:

**RECOGNITION** – Air Division Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over

**PERSONAL INVOLVEMENT** – Opportunity for company CEO or other designee to be on the ground at Culpeper Airport with more than 70 of the rarest and most historically significant aircraft in the world as the pilots prepare for the fly-over

**VICTORY GALA** – Air Division Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and on signage and other printed materials. In addition, Air Division Sponsors will receive two (2) table (seating a total of 20 guests) in a preferred location at the Gala

**PRIORITY SEATING** – Air Division Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from fifteen (15) reserved seats in prime location at the Memorial

**COMMEMORATION** – Air Division Sponsors will receive one (1) U.S. flag flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over

**VISIBILITY** – Prominent recognition as a “Air Division Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:
- Logo prominently displayed at all Arsenal of Democracy Fly-over events
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels
- Sponsor will be featured on [www.airspacemag.com](http://www.airspacemag.com) and [www.Smithsonian.com](http://www.Smithsonian.com) for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured
Wing Commodore Sponsorship: $75,000

Benefits will include:

RECOGNITION – Air Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over.

PERSONAL INVOLVEMENT -- Opportunity for company CEO or other designee to be on the ground at Culpeper Airport with more than 70 of the rarest and most historically significant aircraft in the world as the pilots prepare for the fly-over.

VICTORY GALA – Air Commander Sponsors will receive recognition from the dais during the Thursday, May 7 Victory Gala and on signage and other printed materials. In addition, Air Commander Sponsors will receive one (1) table (seating a total of 10 guests) in a preferred location at the Gala.

PRIORITY SEATING – Air Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from ten (10) reserved seats in prime location at the Memorial.

COMMEMORATION – Air Commander Sponsors will receive one (1) U.S. flag flown over the U.S. Capitol and Pearl Harbor before being flown in a participating aircraft during the Arsenal of Democracy Fly-over.

VISIBILITY -- Prominent recognition as a “Air Commander Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events.
- Logo on planned promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels.
- Sponsor will be featured on www.airspacemag.com and www.Smithsonian.com for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured.
Wing Commander Sponsorship: $50,000

Benefits will include:

**RECOGNITION** – Wing Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over.

**VICTORY GALA** – Wing Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Wing Commander Sponsors will receive one (1) table (seating a total of 10 guests) at the Gala.

**PRIORITY SEATING** – Wing Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from six (6) reserved seats in at the Memorial.

**VISIBILITY** -- Prominent recognition as a “Wing Commander Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events.
- Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels.
- Sponsor will be featured on [www.airspacemag.com](http://www.airspacemag.com) and [www.Smithsonian.com](http://www.Smithsonian.com) for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured.
Squadron Commander Sponsorship: $25,000

Benefits will include:

**RECOGNITION** – Squadron Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over.

**VICTORY GALA** – Squadron Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Squadron Commander Sponsors will receive six (6) seats at the Gala.

**PRIORITY SEATING** – Squadron Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from four (4) reserved seats in at the Memorial.

**VISIBILITY** – Prominent recognition as a “Squadron Commander Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

- Logo prominently displayed at all Arsenal of Democracy Fly-over events.
- Logo on promotional and marketing materials circulated to military and civilian themed publications and identified print and electronic channels.
- Sponsor will be featured on [www.airspacemag.com](http://www.airspacemag.com) and [www.Smithsonian.com](http://www.Smithsonian.com) for two months (April and May, 2020) in context with fly-over-related coverage on World War II. Sponsor will also be recognized with logos and hyperlinks to sponsor’s website where branded World War II content can be featured.
Flight Leader Sponsorship: $10,000

Benefits will include:

**RECOGNITION** – Squadron Commander Sponsors will be verbally identified as a sponsor of one of the 24 formations that will pass over the National World War II Memorial during the actual fly-over.

**VICTORY GALA** – Squadron Commander Sponsors will receive recognition from the dais during the May 7 Victory Gala and on signage and other printed materials. In addition, Squadron Commander Sponsors will receive two (2) seats at the Gala.

**PRIORITY SEATING** – Squadron Commander Sponsors and their guests will be invited to watch the historic fly-over at the National WWII Memorial with a private narrator on May 8 from two (2) reserved seats in at the Memorial.

**VISIBILITY** -- Prominent recognition as a “Squadron Commander Sponsor” of the Arsenal of Democracy 75th World War II Victory Commemoration Fly-over in print, electronic communications and materials, including:

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Residual Support

Sponsorship and philanthropic support will be used by the organizers of the Arsenal of Democracy Fly-over to plan and execute the May 7 Victory Gala and May 8 fly-over.

Residual funds available at the conclusion of the commemoration, if any, will be allocated by action of the Executive Committee of the Arsenal of Democracy Fly-over to support historic and STEM-oriented programming conducted by organizations such as the National Air and Space Museum and the Friends of the National World War II Memorial.
Reply Form

Donor (as you would like to appear in printed materials)

Contact Person

City, State, Zip

Phone

Email

Credit Card Number

Expiration Date

Cardholders signature

☐ $600,000 Air Chief Marshall Sponsor
☐ $500,000 Fleet Admiral Sponsor
☐ I/we cannot attend, but would like to make a contribution of $ __________ in support of the event

☐ $300,000 Corps Commander Sponsor
☐ $150,000 Air Division Sponsor

☐ $75,000 Commodore Sponsor
☐ $50,000 Wing Commander Sponsor

☐ $25,000 Squadron Commander Sponsor
☐ $10,000 Flight Leader Sponsor

Make checks payable to “Arsenal of Democracy” and mail to:

Arsenal of Democracy
1400 K Street, NW, Suite 801
Washington, DC 20005

Please email this form to ww2Flyover@gmail.com

For more information, call 202-393-1500 or visit www.WW2Flyover.org